

Motion Designer

EXPERIENCE

Freelancer 03/2018 - current

(San Jose, USA & Guangzhou, China)

Lead creative team and freelancer based in US and China to create digital visual assets including promotion video, H5 ads, social media assets. (Microsoft, KFC, Glico, Ovaltine, Midea, Bosideng, Shanghai Jing An Kerry Centre, etc)

Project Manager 07/2017 - 02/2018

Netease Game (Guangzhou, China)

Manage creative team in overseas publishing department to producing art assets for marketing needs. (Game: Knives Out, Onmyoji, Onmyoji Arena, Crusaders of Light, Immotal Conquest, Rules of Survival)

Motion Designer 06/2016 - 06/2017

Creative Impact Group (Santa Cruz, US)

Design for concept development and video production

Visual Designer 08/2015 - 12/2015

BMW Group (Mountain View, US)

Motion design in UX//UI team for motion graphics and videos of branding and vehicle interface concept

Art Director 08/2015 - 01/2016

LOITT Technique Inc. (Cupertino, US)

Design company's website and branding videos for products

Motion Designer 01/2015 - 03/2015

Gulfstream Aerospace Corporation (Savannah, US)

Concept development and motion design for branding and opening video

Art Designer 06/2014-07/2014

Whale Dream Media Inc. (Beijing, China)

Design storyboard and animation for advertisement video

Art Director 07/2010-08/2010

Aniwow International Student Animation Festival (Beijing, China)

Concept development and animation for opening film of Aniwow! 2010

EDUCATION

Motion Media Design - Master of Art 09/2012 - 03/2016

Savannah College of Art and Design

Student Incentive Scholarship (Excelent in academic) SCAD Honors Grad Scholarship (Excelent in academic)

Animation - Master of Art 09/2012 - 03/2016

Savannah College of Art and Design

Student Incentive Scholarship (Excelent in academic) SCAD Honors Grad Scholarship (Excelent in academic)

Animation - Bachelor 09/2007 - 07/2011

Communication University of China

CUC Honors Third Scholarship (Excelent in academic)

SOFTWARE

Adobe Suits Autodesk Maya Cinema 4D

CONTACT

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